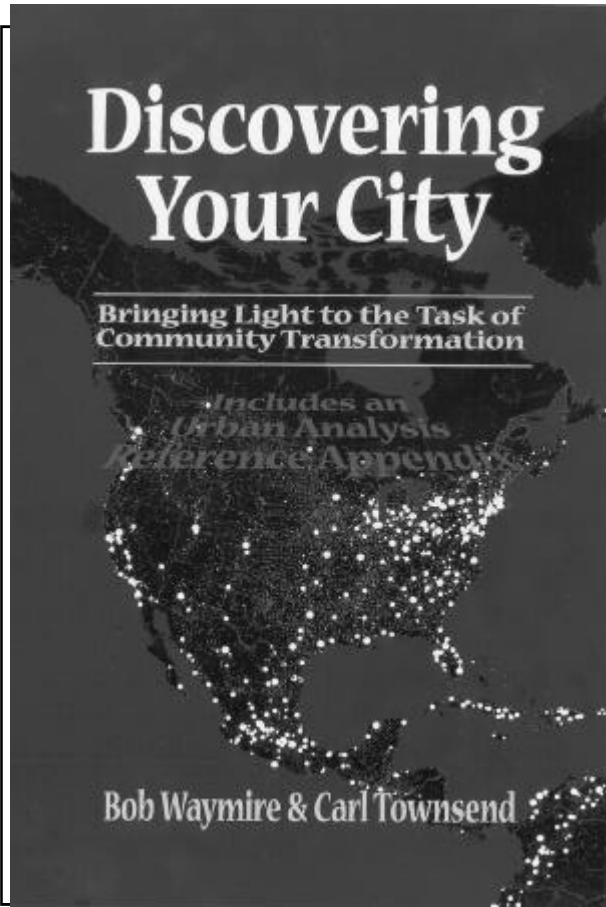


Special Book Announcement



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It highlights the vital and strategic role of information in mobilizing the Body of Christ for reaching the whole city with the whole Gospel. It provides guidance and tools needed for identifying what types and kinds of data should be gathered and then takes you, step by step, through the gathering, analysis, and communication/application processes.

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Included in the book is an extended reference appendix (150+ pages):

Appendix -A Church Descriptions (What is [a] Church?)
Appendix -B Ongoing Information Resource Functions
Appendix -C Survey Helps
Appendix -D Survey Forms
Appendix -E Interview Guidelines
Appendix -F Harvest Force Data Dictionary
Appendix -G Harvest Field Data Dictionary
Appendix -H Analysis Process: Painting the Picture
Appendix -I Sample Tables
Appendix -J Sample Graphs (Charts)
Appendix -K Sample Maps
Appendix -L Working With Maps
Appendix -M Growth Rates - Calculations & Charts
Appendix -N Computer Tools
Appendix -O Spiritual Mapping Survey Lists
Appendix -P Sample Publications
Appendix -Q Glossary
Appendix -R Bibliography

About the authors:

Bob Waymire is founder and president of LIGHT International, an organization serving the worldwide Body of Christ in nationwide and citywide Church mobilization, research and analysis. In the past decade he has served as a network leader with the AD2000 & Beyond Movement as global coordinator of National Research Mobilization, and as global co-coordinator for National Strategy Initiatives. He is the founder of Global Mapping International. He and his family reside in Northern California.

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